# SOFTWARECPR®

## CRISIS PREVENTION AND RECOVERY, LLC

## MIKE RUSSELL

### CREDENTIALS

- Succeeding despite relentless change is the goal of 21st century organizations. Mike has helped achieve those successes working with leaders to help them re-imagine and create adaptive enterprises that increase profitability and value for owners/shareholders, customers, employees, and communities.

- Served on the TIR working group that created the AAMI TIR45- 2012 Technical Information Report *Guidance on the use of Agile practices in medical device software development*.

- Author of the book *Wrong Until Right – How to Succeed Despite Relentless Change*.

- Speaker at Business Agility 2019, Irish Medtech Association Global Access 2016, Agile 2008 through Agile 2012, Agile India 2012, GE's first three company agile transformation conferences, Corporate Executive Board IT Leadership Exchange's first agile webinar, and others. Organizer and stage producer for Agile 2010, Agile 2011, and Agile India 2012. Mentor for Lean Startup Week.

- Former board member and Chair of 4,000+ member, 54-country Agile Leadership Network.

- Master's level adjunct instructor in project management; undergraduate adjunct instructor in strategy, systems analysis/design, and software development.

- Top graduate of DoD's highest-level, 8-month resident school for technology leaders.

- M.S., Systems Management and Business Administration, Air Force Institute of Technology

- B.S., Computer Science, Mississippi State University and MIT

### EXPERIENCE

- First-hand experience dealing with challenges and opportunities facing executives today.

  - Strategic advisor and C-level/executive coach for leaders at startups to Fortune 20 companies and national governments.

  - COO & Group Executive VP for one of the top 50 U.S. banks ranked by asset size. Led over 1,000 employees and managed a $100+ million budget in role combining CIO CTO, and back-office operations responsibilities. Member of executive workgroup for employee attract, develop, retain, and culture strategic initiatives.

  - VP of product engineering for SaaS financial services firm processing over $80 billion in payments annually and related analytics.

  - Manager in former KPMG Management Consulting's Runaway Systems Management® practice, recognized by Gartner as the top provider in technology project and turnaround management.

  - U.S. military officer for space operations and other mission areas.

- Strategy, organizational development, leadership development, and hiring winners.

- Business agility and transformation

- Effective culture change to support organizational goals, especially innovation

- Software-intensive product development, including mission/safety-critical systems

- Program and project management for projects to US$115+ million and systems over $1 billion